

Meet Scotland's largest design hotel: The new Motel One Glasgow



Motel One Glasgow opens as Scotland's largest hotel, with 374 rooms. Right by the city's central station, the interior's chic & stylish design reflects the hotel's location. The décor invokes the sights, thoughts and feelings which can be experienced during a train journey on the West Highland Line through the Scottish Highlands, providing guests with their own first-hand travel romance. Rooms start at an affordable £69 per night.

With the opening in Glasgow, Motel One presents its third hotel in Scotland and now counts a total of seven hotels in the UK with locations in Edinburgh, Glasgow, Newcastle, Manchester and London. Situated in the largest creative hub in Great Britain, with architectural gems including the Victorian splendour of the Glasgow City Chamber and the iconic Riverside Museum, the hotel is in walking distance of many attractions and provides excellent access to public transport. This combination of high quality design, competitive pricing and an ideal location, is the key to the success of Motel One.

Design inspired by romantic highland train journeys

Motel One is known for collaborating with designers connected with the region. Renowned artists and photographers Matthew Dalziel and Louise Scullion, who were born in Scotland and studied at the prestigious Glasgow School of Art, fit perfectly into this scheme. They have embarked upon the rail journey of the West Highland Line and captured it in photographs for Motel One Glasgow. Their sensitive view of the environment and the attention to detail in their projects had Motel One convinced from the very first meeting. Over their careers, the two photographers have been selected to participate in major national and international exhibitions such as the British Art Show and the Venice Biennale, and have won various awards for their work.

Motel One interior designer Katharina Schmid based her designs around the artistic, large-format photographs taken by Dalziel and Scullion. The décor combines nature and industry, with motifs from the railways, and uses a variety of lighting, colour and materials to create a special and distinctively Glaswegian atmosphere.

Traditional Scottish atmosphere merged with modern luxury and design

The One Lounge, with its open space concept, where bar, reception and breakfast area are all integrated, owes its inspiration to the nearby Glasgow central station. This unique theme is fully emphasised throughout the design pieces and seen in elements such as the natural wood features and superior steel and brass details. Combined, they add an industrial note and enhance the impression of a romantic journey.

Fine patterned rugs create the impression of heath and moorland, comfortable and inviting armchairs take on the role of the grazing sheep. These designer pieces are of course complimented by Motel One's signature turquoise Egg-Chair by Arne Jacobsen. Oversized 'Wireflow Lineal' lamps by VIBIA hang above the reception desk, creating a sight that is truly reminiscent of track systems.

The workbenches, which are made with crude steel frames, allow guests to relax, work or meet – whatever their needs may be. Here guests can turn into the breakfast area where they can enjoy a substantial buffet with a carefully selected array of local, or organic and Fairtrade products. Steel shelves with shiny brass accents hold chic travel-inspired decorations. With custom-made tables, the decor reflects the romanticism of old-world train travel through the rugged Scottish landscape.

Single malt whiskey in authentically Glaswegian surroundings

At the bar guests can relax and enjoy a drink from a large single malt whisky selection or indulge in a gin and tonic. As they sip, guests' attention will immediately be drawn to the large brass-framed photographs, taken by Dalziel and Scullion. Luxurious carpets in earthy shades, create a calm and elegant ambience. Large couches from StyleMatters and a mix of high quality designer armchairs compliment the dignified, traditional British atmosphere. The bar counter is covered in old oak with brass pilasters and a rugged steel frame. Rothschild & Bickers pendant lamps made from mouth-blown coloured glass were chosen for the gentle lighting of the bar. The soft, rusty red and dark green shades of the Highlands are perfectly captured by the large fabric-covered Chesterfield and leather couches and the large rugs.

High-quality and affordable luxury allows a good night's sleep

At Motel One, guests are guaranteed a good night's sleep in the comfortable, superior box-spring beds with 100 percent Egyptian cotton sheets and a choice of soft or firm pillows. Modern bathrooms with granite and glass fixtures that give the feeling of a mini spa, complete with a rain shower, makeup mirror, refreshing eco shower gel and luxury towels make the guests feel at home. A large flatscreen TV, exclusive Tolomeo lamps from Artemide, space saving rails and storage shelves, free Wi-Fi throughout the hotel and relaxing leather armchairs complete the interior.

Two Dalziel and Scullion photographs are found in the rooms, each selected to compliment the other and allow the guests' journey to continue to their room, creating an all-encompassing sense of a Scottish travel romance.

-END-

Notes to Editor:

For more information on Motel One and bookings please visit www.motelone.com/en

For media enquiries please contact Ellena Johnstone ellena.johnstone@lemongrassmarketing.com or charlie.mottram@lemongrassmarketing.com / 01865 237990

www.lemongrassmarketing.com / Follow us: @pr_lemongrass

About Motel One

Motel One was founded in 2000 and is headquartered in Munich, Germany. The budget design hotel chain operates 65 hotels and 18,064 rooms (as at 30 June 2018) including locations in Germany, Austria, Great Britain, Belgium, The Netherlands, Switzerland, the Czech Republic, Spain and France. Motel One delivers exceptional service and high-quality design in prime inner-city locations at budget prices. The award-winning group aims to expand and has plans for 29 additional Motel One sites in the pipeline across major European metropolises, while further opportunities are also being actively sought.