

Design hotel brand Motel One opens its first hotel in Paris



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Motel One, the successful Munich-based budget design hotel group, is expanding to France: its first French hotel, [Motel One Paris-Porte Dorée](#), is opening in the capital's 12th arrondissement. The design concept takes its inspiration from the nearby Bois de Vincennes park with its integrated zoo, and from the lively local art scene and smart-casual Parisian lifestyle. The combination of animal and plant themes, furniture from famous designers and modern street art creates an extraordinary atmosphere that expresses perfectly the mix of styles found in Paris.

Rooms in the new Motel One can be booked from EUR 79 per night.

"With its history and unique mix of architecture, art, cuisine and fashion, Paris attracts people from all over the world. We are delighted to be a part of this exciting metropolis through our first Motel One in Paris, and to celebrate our entry into the French market," says Dieter Müller, CEO and founder of the Motel One Group.

An oasis in the centre of Paris

The clever combination of natural design themes, drawn from the nearby park, and urban materials creates a distinctive look for Motel One's first French hotel. A room divider studded with plants gives guests the impression the park is growing inside the hotel. Complementing the nature theme, the lounge has brass pendant light fittings from Parisian designer Damien Langlois-Meurinne, which appear to hover like dragonflies above the seats in the entrance. Even when working at the long workbench, guests can experience exceptional style thanks to lamps designed by Ingo Maurer featuring lots of colourful butterflies, which blend harmoniously into the concept. The design is brought out by floral Moooi carpets designed by Parisian fashion designer Christian Lacroix, and matching armchairs that also emphasize the urban style.

Street art in a stylish urban jungle look

The nature theme is given an unusual modern backdrop thanks to an exclusive partnership with street artist Madame Moustache. The Parisian artist has designed a collage-like installation from animal images and palm leaves on the wall behind the reception desk, enhanced with fine gold accents and 3D effects that bring it to life. Two giant elephants dominate the centre of the artwork, which bears the motto "Même les éléphants sont parfois faits de porcelaine" (Even elephants are sometimes made of china). Inspired by the motto, Motel One has chosen delicate porcelain pendant lights for the reception area.

One Lounge: French salon style for the breakfast area and bar

The One Lounge, breakfast area and bar of the new hotel have been designed to look like a traditional French salon. Plants incorporated in the light fittings in the breakfast area appear to hang from the ceiling quite naturally. Paintings depicting half-human, half-animal creatures by French designer Rachel Convers transport guests into a world of fables, while dark turquoise and green tones give the bar area a vintage atmosphere. The two areas are connected by mirrors and wall panelling reminiscent of the design of French salons.

Through the park to the rooms

From the One Lounge, stylish carpets by designer Christian Lacroix show abstract scenes from a walk in the park. In the rooms, guests find typical Motel One luxury – a box-spring bed, bedding made from Egyptian cotton and a mini spa – and can also enjoy more artwork from Madame Moustache, who has decorated the wall behind the bed with her casual, romantic street art.

Notes to Editor:

For more information on Motel One and bookings please visit www.motelone.com/en

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About Motel One

Motel One was founded in 2000 and is headquartered in Munich, Germany. The budget design hotel chain operates 63 hotels and 16,688 rooms (as at 31 March 2018), including locations in Germany, Austria, Great Britain, Belgium, The Netherlands, Switzerland, the Czech Republic and Spain. Motel One delivers exceptional service and high-quality design in prime inner-city locations at budget prices. The award-winning group aims to expand and has plans for 30 additional Motel One sites in the pipeline across major European metropolises, while further opportunities are also being actively sought.